Recommended Reading

1. The Fifth Discipline: The Art & Practice of the Learning Organization  
   by Peter M. Senge, 1990
2. Good to Great: Why Some Companies Make the Leap...and Others Don’t  
   by Jim Collins, 2001
3. The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change  
   by Stephen R. Covey, 1989
4. Competitive Strategy: Techniques for Analyzing Industries and Competitors  
   by Michael E. Porter, 1980
5. Lead Big: Discovering the Upside of Unconventional Leadership  
   by Ward Clapham, 2011
6. Open Leadership: How Social Technology Can Transform the Way You Lead  
   by Charlene Li, 2010
7. How to Win Friends & Influence People  
   by Dale Carnegie, 1937
8. The Innovator’s Dilemma: When New Technologies Cause Great Firms to Fail  
   by Clayton M. Christensen, 1997
9. Multipliers: How the Best Leaders Make Everyone Smarter  
   by Liz Wiseman and Greg McKeown, 2010
10. Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant
by W. Chan Kim and Renee Mauborgne, 2005